

REGISTRATION INFORMATION

International Delegates



21st APacCHRIE Conference
14th Youth Conference
31st COHREP National Conference

OFFICIAL HOSTS:





JOJI ILAGAN BIAN

CHAIRPERSON, T.H.E. INTERNATIONAL MANAGEMENT SCHOOL
APacCHRIE PRESIDENT

Welcome Message from the **PRESIDENT**

Mabuhay!

The team is underway in planning the 2023 APacCHRIE Conference on May 25-27, 2023, at the Clark Global City, Pampanga, Philippines.

T.H.E International Management School is honored to be hosting a significant change, the first face-to-face conference since 2020. We are so excited to see your smiling faces once again at our annual conference.

Our theme for the conference is 4N* in Hospitality and Tourism on FIRE**: Where Creativity Meets Technology (*Fourth Industrial Revolution). Fire symbolizes many things, including passion, desire, and rebirth. After two long years of working from home, we are all now so full of passion to move forward to an amazing tomorrow as we move to the 4N (** Now, New, Next Normal) in our journey of post-pandemic for the Tourism and Hospitality Industry.

There are three significant events coming together: the 21st APacCHRIE Conference, the 14th Youth Conference, and the 31st National Council of Hotel Educators of the Philippines Conference. Three worthy collaborations as tourism stakeholders from different organizations from different provinces, countries, and regions come together and explore common themes, issues, trends, and moving forward steps to address the 4N.

The Conference program is excellent, and the opportunities for learning, sharing, and networking for our academic & industry leaders and faculty, researchers, and students. The backdrop of the beautiful, cultural, gastronomic, and progressive global city of Clark, Philippines, will add to the pleasure of the meeting and will provide a renewed interest in onsite F2F conference attendance and rationalize tourism and hospitality activities in creating lasting memories.

There will be various activities that are being planned. Pre-conference learning and fun activities, plenary, panel and breakout sessions, exhibition and networking opportunities during the conference proper.

We want to invite you to be part of these exciting events!

For registration information: you may refer to the attached Registration Information Prospectus.

Please send an email to apacchrieseCRETARIAT@gmail.com

With you, it will be more fun in the Philippines!

CONFERENCE CO-HOSTS



ANGELES UNIVERSITY FOUNDATION

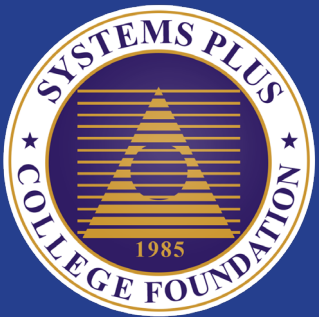
Venue of the 14th APacCHRIE Youth Conference

9:00 am – 5:00 pm • May 26–27, 2023

Venue of the APacCHRIE Research Paper Presentations

May 26, 2023 : 1:30pm–5:00pm

May 27, 2023 : 1:30pm–5:00pm



SYSTEMS PLUS COLLEGE FOUNDATION

Venue of the COHREP Conference

May 25, 2023 • 8:00AM–5:00PM

Venue of the APacCHRIE Pre Conference

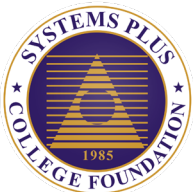
May 25, 2023 • 1:00PM–5:00PM

PROGRAM OF THE CONFERENCE

31ST COHREP NATIONAL CONFERENCE 21ST APACCHRIE CONFERENCE 14TH APACCHRIE YOUTH CONFERENCE MAY 25-27, 2023

DAY 1 MAY 25 (THU)	Pre-conference workshop & COHREP National Convention	YOUTH CONFERENCE
9:00 – 10:30	Opening Ceremony	Registration at Angeles University Foundation
10:30 – 12:00	Panel Discussion 1: What's Up? Challenges in Tourism and Hospitality in the 4N	
12:00 – 1:00	Lunch Break	
1:00 – 2:00	Panel Discussion 2: Now What? Trends in Tourism and Hospitality in the 4N	
2:00 – 4:00	Panel Discussion 3: How Is That? Digitalization in Hospitality	
4:00 – 4:30	Motivational Talk	
4:30 – 5:00	Induction of New Members	
DAY 2 MAY 26 (FRI)	International – APACCHRIE	YOUTH CONFERENCE
7:30 – 8:00	Registration	
7:30 – 8:00	"Salangi Co Pu" (We're Open!) <i>Opening of exhibits</i>	"Salangi Co Pu" (We're Open!) <i>Opening of exhibits</i>
8:00 – 8:30	"Malas Co Pu" (Welcome!) <i>Opening preliminaries/ opening of youth conference</i>	"Malas Co Pu" (Welcome!) <i>Opening preliminaries/ opening of youth conference</i>
8:30 – 9:30	Keynote Address: DOT Secretary	Keynote Address: AUF President
10:00 – 11:00	Plenary 1: Through the FIRE: Fourth Industrial Revolution	Plenary 1: Through the FIRE: Fourth Industrial Revolution
11:00 – 12:00	Plenary 2: Moments of Truth (Research)	
12:00 – 1:00	Lunch	
1:00 – 5:00	Breakout for Research/ Paper Presentations	Breakout for Research/ Paper Presentations
5:30 – 7:00	Cocktails	**Free night**

DAY 3 MAY 27 (SAT)	MAIN CONFERENCE	YOUTH CONFERENCE
8:00 – 9:00	Registration	
9:00 – 10:00	Plenary 3: Surfing the Metaverse (Networking)	Plenary 2: Moments of Truth
10:00 – 11:00	Plenary 4: Closing the Encounters (Community Extension)	**Creative Workshop / Exhibits / Interactive Activities**
11:00 – 12:00	Plenary 5: Moving the Target (Quality Assurance)	Closing Ceremonies
12:00 – 1:00	Lunch	
1:00 – 5:00	Breakout for Research/Paper Presentations	Tour
7:00	Gala Dinner & Awarding	**Free time**
DAY 4 MAY 28 (SUN)	MAIN CONFERENCE	YOUTH CONFERENCE
8:00 – 5:00	Post-conference Tours	None



WHY ATTEND THE APACCHRIE 2023 CONFERENCE IN CLARK, PHILIPPINES?

- ★ **Grow your professional networking and linkages** with at a high profile event with the region's leading council for hotels, restaurants and institutional education bodies.
- ★ **Raise the profile of your organisation** to promote your institution/school/college/university in the global and regional arena.
- ★ **Connect with more than 2000 potential business and academic partners** attending.
- ★ **Reach out extensively to academics and industry professionals** in the hospitality and education industry, specifically targeted at **key decision-makers**.
- ★ **Market for new partnerships** and non-competing business relationships for future collaborations.

CONFERENCE REGISTRATION RATES

International	Early Bird without Gala Dinner	Regular Rate without Gala Dinner	Early Bird plus Gala Dinner	Regular Rate plus Gala Dinner
APacCHRIE Member	\$390	\$440	\$440	\$490
Non-Member	\$420	\$470	\$470	\$520
Graduate Students	\$370	\$420	\$420	\$470

YOUTH CONFERENCE

EARLY BIRD CONFERENCE FEE : USD 100.00

REGULAR REGISTRATION FEE : USD 125.00

EARLY BIRD RATE

REGISTER ON OR BEFORE APRIL 15, 2023

HOW TO REGISTER?

Please check our conference website
www.apacchrie2023ph.org



*Giant Lantern
Festival*



Clark Global City, Pampanga, Philippines

REGISTER NOW!

21st Asia Pacific CHRIE Conference
14th Asia Pacific CHRIE Youth Conference

Email us at: apacchriesecretariat@gmail.com



Skyscraper City, Clark, Pampanga, Philippines



Hilton Sun Valley, Clark, Pampanga, Philippines

